An insight into the IDP Group from Gemalto



Thorsten Krüger Sales Director DACH & CEE

The year 2014

... was a great year!



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The Reality: Data Breaches

2014



... as the result of 1,541 data breaches globally



>95% of all breaches involved data that was NOT ENCRYPTED

http://breachlevelindex.com/



\$80 Billion

Spent of on Security Products during the past 12 months

Sources: Gartner.

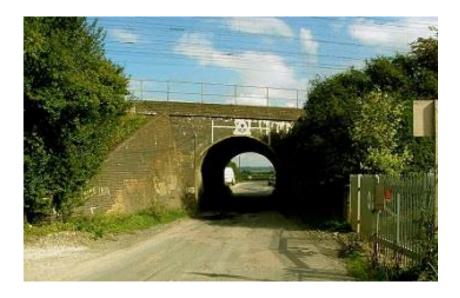
More

Breaches during the Past 12 Months then ever

Sources: www.breachlevelindex.com

Audience Question # 1

Who know what happened here?



8th August 1963 at 03:05 At Sears Crossing, close to Cheddington, England: Gangster stoped the mail train Glasgow-London



Data

Is the new mail train We need to Protect, Control and Own

IN 2000 THE WORLD GENERATED TWO EXABYTES OF NEW INFORMATION

Audience Question # 2

Lets say a Fortune 100 company was hacked this morning... are you surprised?



Adopt

What you know about Information Security

The

New mindset ?

Transform your mind

From Breach Prevention

Το

Breach Acceptance



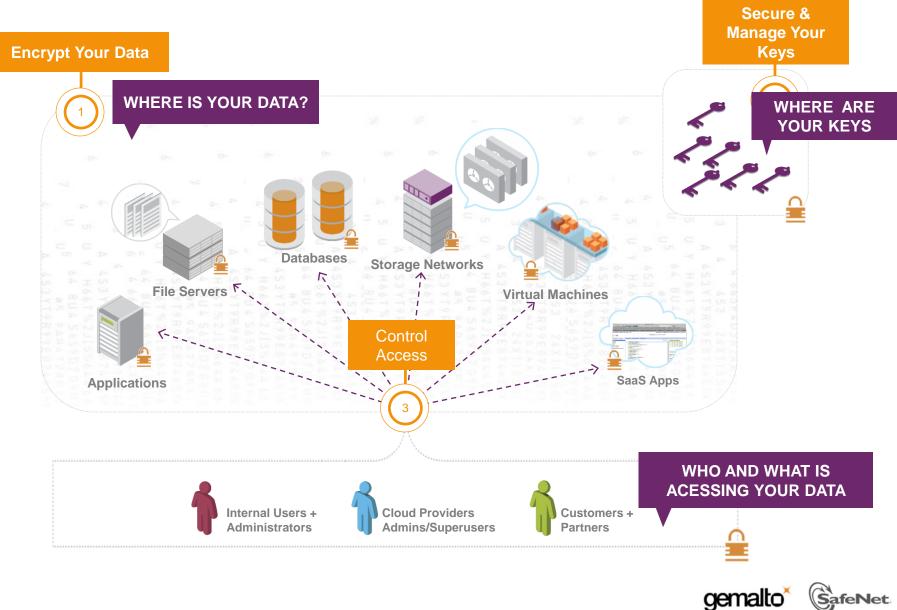
Now what should I do?

The new mindset!





How to 'Secure the Breach'



What does Snowden say?

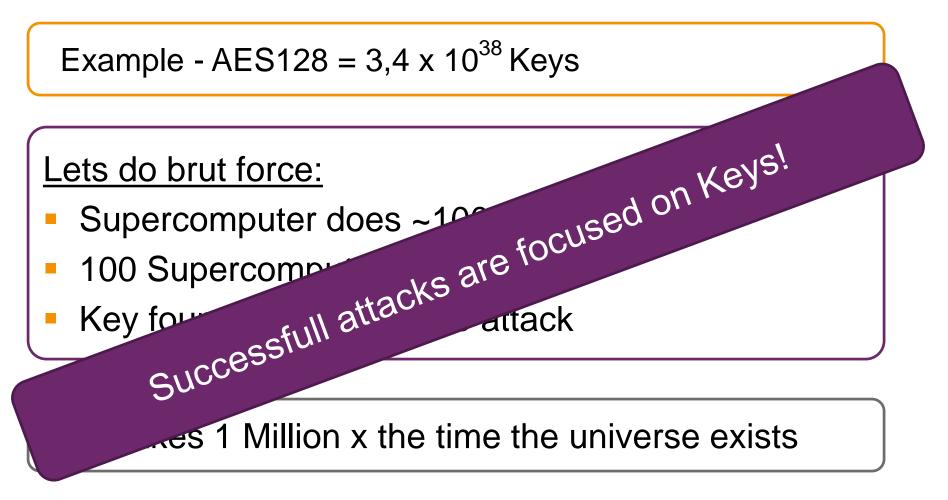


"Encryption works! <u>Professional implemented</u>, <u>strong encryption</u> is one of the few things you can rely on."

(heise Security 06.09.2013 01:11



Why is encryption save?



<u>Quelle:</u> http://www.focus.de/wissen/experten/schmeh/probleme-mit-der-dechiffrierung-wenn-selbst-die-supercomputer-der-nsa-in-die-knie-gehen_id_3247868.html



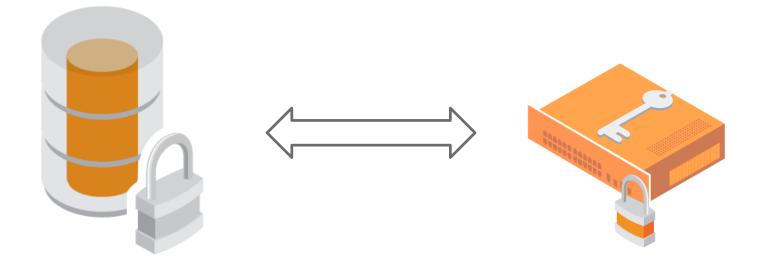
Keys in Software is risky



Someone who can steal Data – can also steal Keys



The solution - Hardware Security Module



Keys separate and no option to copy them





Gemalto gemalto

-ONE COMPANY DOUBLE THE OPPORTUNITY



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Gemalto is the leader in digital security....



Gemalto's roots

Gemplus and Axalto: World leader in smart cards

More "client" than "server" More "edge" than "core"

Big fish: Small pond Software, Services, wider portfolio

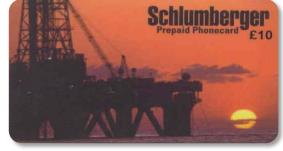
2006: Gemplus + Axalto = Gemalto World leader in digital security



GARAGE IN AIX-EN-PROVENCE WHERE GEMPLUS STARTED LIFE



ORIGINAL SIM CARD



SCHLUMBERGER PREPAID PHONECARD



Gemalto acquisitions

Enabling us to access new:

× Technologies

× Geographies

× Markets



Merging two leaders with solid foundations

Security at the CORE

Security at the EDGE

World #1

World #1

SafeNetgemalto emalto

Encryption of "data at rest" and "data in motion" within the network for exposure to authorized users only

Reliable authentication to validate users and their access requests and to initiate a secure channel



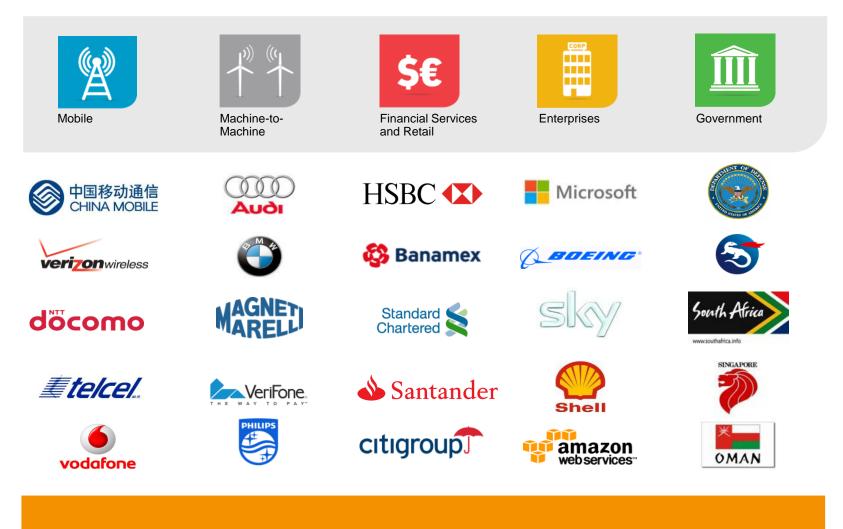
Gemalto – Leader in digital security



WE'RE UNIQUE. WE'RE GLOBAL. WE'RE INNOVATIVE



Our Customers – well known brands



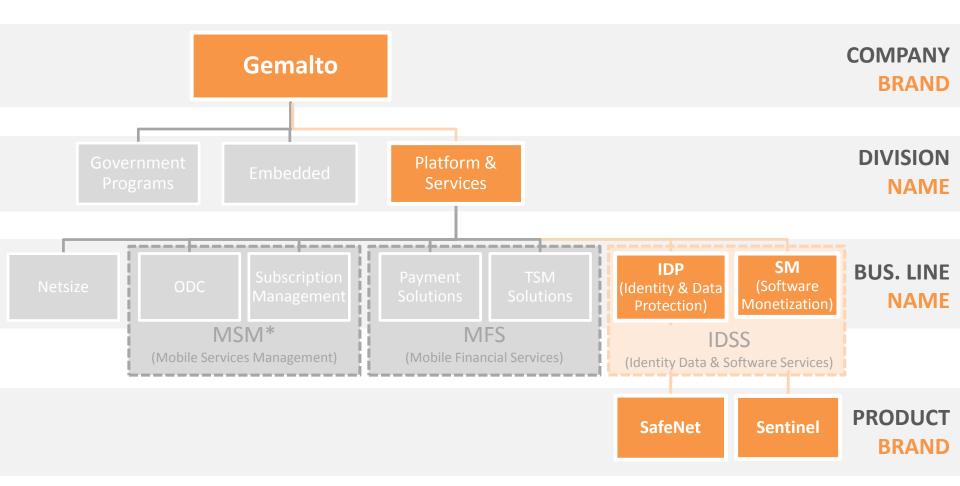


The combined offering





The organisation



*This is a snapshot of the product lines in this business line, not fully inclusive.



Our Vision

To become the industry-leading provider of solutions for protecting and managing **Data**, **Identities** and **Software**

billion

combined identity encryption, and software monetization Revenue

Growth

through investments in Mobile and Cloud-Based Technologies Culture of Accountability, Innovation and Leadership with Growth









2014 in Summary....

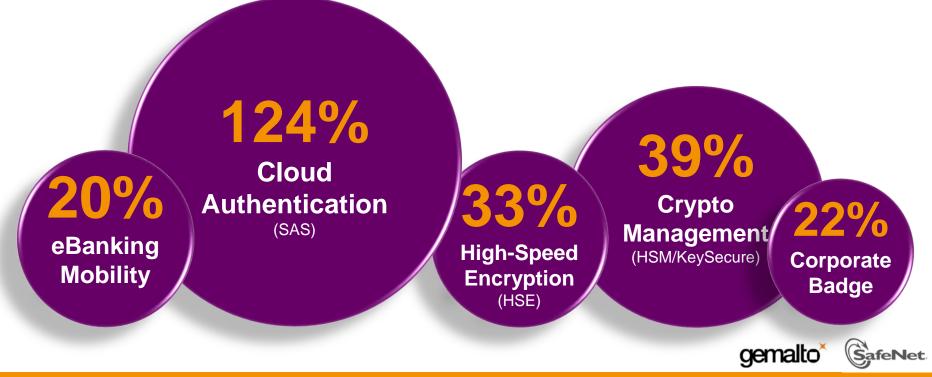




Review 2014

- SafeNet's **Data Protection** business grew **+25%**
- Gemalto's Platform & Services business grew +14%

Growth in all Focus areas !!!



We Kicked AaaS!

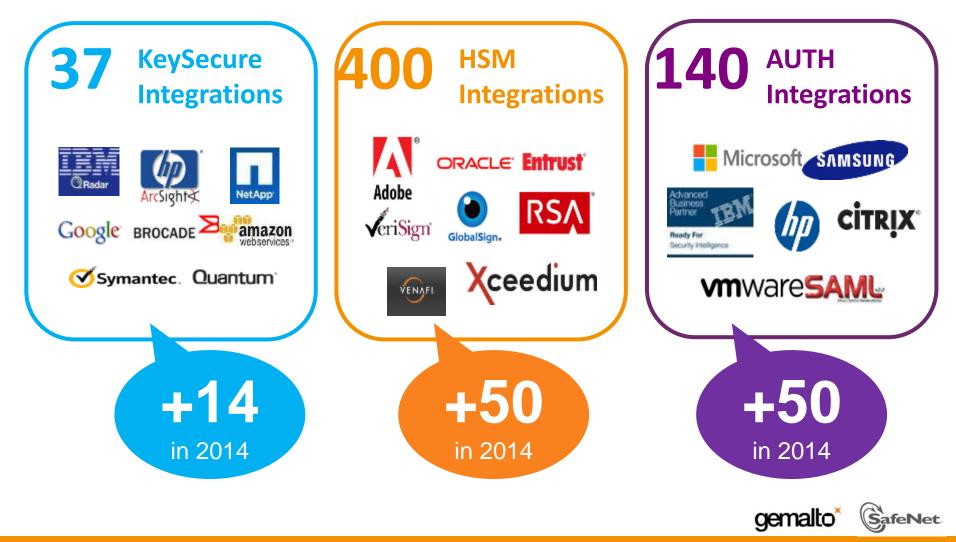
(4x in a row!)







Growing Ecosystems in 2014





and 2015?



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Welcome to your preview of The Times

'Russian hackers' cripple Bundestag computer network



David Charter, Berlin and Charles Bremner, Paris Published at 12:01AM, June 11 2015 Angela Merkel, the German chancellor, has



We are here for you today!



Many thanks!

